



KERRY RAPE & SEXUAL ABUSE CENTRE

Annual Report 2022



Table of Contents

Organizational Details	3
Our Mission.....	4
Foreword by Chairperson	6
Board of Director's Details.....	8
Centre Manager's Report	9
Client Writings 2022.....	10
100 Year's An Garda Síochána Kerry, Cork & Limerick.....	14
30th Birthday Celebration's.....	15
Staff Profile	18
List of Funders.....	19
Representation	20
Fundraising Initiatives 2022.....	21
Training Initiatives 2022.....	22
Awareness Raising Initiatives 2022.....	24
International Women's Day.....	25
16 Days of Action Campaign 2022.....	26
Centre Statistics for 2022.....	27
Legal Status.....	32
Future Plans.....	33

Organizational Details



Name: *Kerry Rape & Sexual Abuse Centre Limited*

Address: *5, Greenview Terrace, Princes Quay, Tralee, Co. Kerry*

Phone No: *066 7123122*

Freephone: *1800 633333*

Email: *KerryRapeCrisis@krsac.com*

Website: www.krsac.com

Facebook: <https://www.facebook.com/Kerryrapecrisiscentre>

Twitter: <https://twitter.com/KerryRSAC>

Instagram: [@kerryrapeandsexualabusecentre](https://www.instagram.com/kerryrapeandsexualabusecentre)

Charity Regulatory Authority No: *20027155*

Company Registration No: *358498*

Year established: *1992.*

Our Mission

“To provide a safe, confidential and free counselling and support service to female and male survivors of all types of sexual violence and support for non-abusing partners, parents, relatives and friends”

Vision:

Our vision is of a society that does not tolerate any type of sexual violence but that, when it does occur the survivors are treated with dignity & respect.

Freephone -1800 633 333



**KERRY RAPE &
SEXUAL ABUSE CENTRE**

Established in 1992 Kerry Rape and Sexual Abuse Centre (KRSAC) is a unique support, advocacy and information service for all survivors and young people aged 14 and over who have experienced sexual violence, including rape, sexual assault, and childhood sexual abuse.

The main object for which the Company was established is to provide:

Counselling, education, training, information and support for survivors of sexual violence and their families.

In furtherance exclusively of the main object, the Company will have the following subsidiary objects and any income generated from the subsidiary objects is to be applied to the main object only:

(a) To provide free and confidential unlimited counselling services to the survivors of sexual violence and crimes.

(b) To provide a programme of supports to survivors of sexual violence and crimes, their families and friends.

(c) To develop education and training initiatives that create awareness and understanding of the effects of sexual crimes.

(d) To continue to actively participate in local and national level networks and fora that will have a direct impact on our work, will raise our profile and enhance information sharing.

(e) To provide for the continued professional development of our staff and volunteers.

(f) To foster a greater awareness in society of the dynamics and impact of sexual violence and crime.

The centre is open Monday – Friday from 9am to 5pm.

For any queries, please ring our Freephone number 1800 633 333 or call in to the Centre.

Counselling is provided by professionally accredited Counsellors.

Chairperson's Report 2022



It is said that you express the truth of your character, your dedication to your goals, and your commitment with the choice of your actions.

Here at the Kerry Rape and Sexual Abuse Centre, the commitment and actions of our staff and our board have brought the impact of the work we do at the Centre far beyond our expectations when we first started 30 years ago.

As we reflect on 2022, I would like to take this opportunity to thank our Centre Director, counsellors and administrative team for their tremendous commitment to the work we deliver.

2022 was a year where we saw an increased demand for our services, but with the support of Tusla our funding agency and the generous support of benefactors and other fundraising activities, we continued to deliver a caring, compassionate, and impactful service.

I would like to take this opportunity to acknowledge the support of our many external partners who work in supporting victims of abuse, helping clients to navigate their way through a difficult and challenging journey. It is through these partnerships that we in the Kerry Rape and Sexual Abuse Centre ensure we play our part in the healing process of victims, their families and their communities.

It has been a long-term ambition of the Centre to have a self-owned, purpose-built facility and in 2022 we took the first steps of that journey, with the application for planning for a new facility in Killarney. This would not have been possible without the tremendous philanthropic donation of a site from a Centre advocate and his family and hopefully 2023 will see this project coming to fruition.

It is an honour and privilege to Chair the Board of Directors of this organisation where daily I see the impact of the work we do. To our clients, thank you for trusting us to work with you on your journey of recovery. As we have done over the last 30 years, in 2023 we will continue to deliver our services in a professional and compassionate manner, advocating for the needs of victims of rape and sexual abuse in our care. We look forward to your continued support in this journey.

Brid McElligott.



**Are you experiencing difficulties in your life because of
Sexual Violence?**

**Have you, or has someone you know, been raped,
assaulted, or abused recently or in the past?**

**Kerry Rape & Sexual Abuse Centre
can provide you with professional
free and confidential information,
support and counselling**

Freephone: 1800 633 333

www.krsac.com

5 Greenview Terrace, Tralee County Kerry, Ireland

Telephone - 0667123122

Email - KerryRapeCrisis@krsac.com

TÚSLA An Ghníomhaireacht um
Leanaí agus an Teaghlach
Child and Family Agency

BOARD OF DIRECTORS 2022

Brid Mc Elligott (Chairperson), Caitriona Py Collins (Deputy Chair), Gerry Enright (Financial Director) Barry O' Rourke Ben Slimm, Denise Griffin, Mary Corkery, Brendan Roantree,

BOARD OF DIRECTOR MEETINGS 2022

DATE	Brid Mc Elligott (Chairperson)	Gerry Enright (Treasurer)	Denise Griffin Heaslip (Secretary)	Barry O' Rourke	Ben Slimm	Mary Corkery	Caitriona Py - Collins	Gerry Enright	Brendan Roantree	✓
Jan 18 th	✓	✓	✓	✓	✓		✓	✓	✓	ATTENDED
Feb 22 nd	✓	✓	✓	✓	✓		✓	✓	✓	ATTENDED
Mar 22 nd	✓	✓	✓	✓	✓	✓	✓	✓	✓	ATTENDED
May 17 th		✓		✓	✓	✓	✓	✓	✓	ATTENDED
Jun 21 st		✓		✓		✓	✓	✓	✓	ATTENDED
Aug 11 th (EGM Premise)	✓		✓	✓	✓	✓			✓	ATTENDED
Sept 6 th	✓	✓	✓	✓		✓	✓	✓	✓	ATTENDED
Oct 18 th	✓	✓			✓	✓	✓	✓	✓	ATTENDED
Nov 29 th	✓	✓	✓	✓	✓	✓		✓	✓	ATTENDED

Centre Manager's Report 2022

2022 was a year in which we celebrated 30 years of delivering services to survivors and their supporters. In 1992, all of our services were delivered by volunteers. In 2022, we have a team of highly qualified professional, committed therapists and allied staff who provide a range of professional services. Our work continues to be grounded in the lived experiences of survivors who continue to trust us to support them and to hear their truth and to drive change. The single most important issue is that we continue to respond to survivors. They are the reason we exist and will continue to be at the heart of everything we do. We continuously adapt to an ever- changing landscape. In the words of one of our clients- **"So thank you, thank you, thank you. From the bottom of my heart. Thank you for taking on my burden, for your compassion, for listening to me and hearing me"**

We need the strength to take on the challenges as they emerge. You cannot escape the daily headlines of reports on violence against women. There has been a lot of discussion in the public realm for the past few months. The level of tolerance for all aspects of gender inequality, including violence against women, sustains a narrative that almost accepts that you can oppress half of society and life goes on, as if nothing has happened. The momentum is gathering, awareness is raising and I strongly believe that long-standing indifference to violence against women and children is declining.

The Minister of Justice (Helen McEntee) launched the third national strategy on combatting Domestic, Sexual & Gender based violence, which has been co-designed with those working on the frontline with victims. The plan to create a new statutory agency is well advanced. It will help create "a new paradigm for responding to violence against women in the 21st century" and lead to greater standardisation in the sector.

The efforts to secure new accommodation for KRSAC over the past years have finally paid off, with the support of a generous offer from a donor of a site to erect a building. We applied for planning permission and are awaiting the outcome of this submission We are hopeful that we will be in a position to proceed with this exciting project.

I want to acknowledge the hard work, passion, and dedication of our committed and expert staff throughout the year. Their stamina and energy are often tested, but never fails.

I also wish to extend sincere thanks to our outgoing Chairperson, Ben Slimm, and new Chairperson, Brid McElligott and all the Board Directors for their commitment, support and assistance to me and the team. The Board is committed to maintaining the highest standards of good governance. We continue to work with Tulsa as our main funder and their support and belief in our work enables us to continue responding to so many survivors. We could not have achieved so much without the continued financial support of the public.

Together, board, volunteers, staff & funders, will continue to work to accomplish our key objectives, providing healing and support to the victims of sexual violence, ensuring the rights of those victims in their journey through the justice system and working to eliminate the tolerance of sexual violence in our society.

Vera O'Leary

Manager

Client Writings 2022

"On the occasion of my 60th birthday I would like to say míle buíochas for your help in transforming my life over 25 years ago! I will enclose a cheque that will hopefully help you transform someone else's life for the good! Le gach dea – ghuí I gcónaí."

"Card received from client who attended the Centre over 25 years ago".

"I feel a little sad writing this letter..... but only because I am at the end of a stage in what was a long, complicated journey. So.... I am sad I won't be a regular at the Centre. But of course..... that is good. I feel a lot has been accomplished, if I might say "a job well done" and for that I am eternally grateful. Thank you for your kindness, your support and your belief in me. I wish you and your staff continued support and success."

"It sounds crazy but I honestly believe without this service I would be dead by now. Keep doing what ye are doing. Leaving the Centre, when I do sometimes make it down there, is my most peaceful, safe moment of the week. Great job."

"As a person in some denial as to the severity of abuse I endured, any question has always been answered and I have been reassured that I am not alone."

"It's an incredible place with incredible people. It's a place free of judgement and full of understanding, compassion and support. "

"From when I stepped in the door, I felt listened to."

"From the day I walked in your door my life has been changed. The staff & my Counsellor have been amazing and I wouldn't have been able to recover without all of your help. Wishing you all the best in the future."

"Very responsive, very friendly, kind staff. Kindness is abundant even when a person is just opening a door for you. This is a very important Centre for people."

"You cannot put a price on what the centre has provided myself and so many other woman. I am forever grateful for the support you and everyone there provides."

I want to say a huge thank you for all the help and support I have received from your Centre.

Words cannot express how grateful I am to my Counsellor Melissa from whom I have learned so much.

From myself and my family I thank you all.

"Thank you all so much for providing a place where people like me feel safe and supported and are welcomed with so much warmth and understanding.

The world is no doubt a far better place with all of you in it."

Feedback from a client who went through the Criminal Justice system.

A client left court last week in the knowledge her abuser had received a three-year prison sentence.

She had waited twice as long for justice. The battle against the lasting effects of her abuse continues daily. She is, however, determined to share her story to give other girls the strength to speak out.

Last week, her abuser pleaded guilty to three charges of having sexual intercourse with a girl who was under the age of 17. He was sentenced to three years in prison, with one suspended.

The client first met her abuser when she was 16 years old; he was 40. She was babysitting for him. He began texting her, and a short time later, he had sex with her. She would go to a house where they had sex several times.

More than a year later, she told a friend what happened and she made a statement to gardaí in October 2016. Six years later, he is facing jail.

Like many victims, when she first met her abuser, she thought he was a nice person looking out for her. He was a family friend, someone she knew and her parents knew and someone she met through a friend.

"He was a nice person, friendly and kind, he treated me like an adult, every teenager wants to be treated like an adult," she recalls.

"I was babysitting his children, but he didn't leave as he should. He stayed around that night asking me questions of a sexual nature while I was over and questions about my sexuality after seeing a girl on TV. He started texting me that night. I was 16.

"He stole my virginity...At the time I knew what was happening was wrong, but I was trapped in his bubble, I couldn't leave, I had to obey everything he told me to do and listen to him, I had no choice," she said.

"I would lie in bed thinking I should say something to my mother, but something was holding me back," she said.

When she finally walked into the garda station in and made her statement she felt 'scared and intimidated' to finally tell what had happened her previously.

"It was terrifying, it was difficult to say everything, it was hell, it was awful," she recalled.

"I was crying the whole time; I knew I was doing the right thing but it was still terrifying."

But she's now delighted that she faced that fear, and she has nothing but praise for the gardaí, who got her through that long ordeal as she waited to face Doyle in court, six years on.

"He destroyed my mental health forever," she said. "I have left home, he drove me from it.

"He took my sanity...I still will wake up screaming in terror, I will wake up thinking my partner lying beside me is not my partner. I have physically abused myself. I have been suicidal. Every day is a battle.

"I struggled a lot with relationships and friendships; if a man touched me, I would cringe. I don't like it if people come up behind me, I don't like to be hugged. I was confused about my sexuality."

However, she wants others who face the similar situations to come forward, urging that there is help and support and justice.

"Anybody who has been through a similar situation like me, I want to tell them it is not their fault; whatever situation they find themselves it is not their fault, they should not be ashamed. Their abuser should be ashamed, and more girls need to stand up so we can make [this place] safer for future teenagers.

"I suffer from Stockholm Syndrome. I feel like I should protect my abuser. I don't want bad things to happen to him even though he did bad things to me, but I know in my gut what happened to me was wrong. If anybody else was in my situation I would tell them it is wrong, so imagine you are looking at your daughter or partner or your sister and imagine them going through that experience."

She said that despite the initial shock her family and friends were supportive of her: "My family were heartbroken and shocked and mad at themselves as they had been manipulated by him; he was good at that."

This week has brought up a lot of emotions for her, especially when she had to walk so close to him while giving her Victim Impact Statement in court. "I was shaking, he was behind me, I walked up like a robot," she said.

"This [the case] brought up a lot of emotions, a lot of mixed emotions and mental-health issues. Coping has been hard. It brings up a lot of old memories, I barely remembered anything until I saw him in the court room, and since then, everything came flooding back, things I didn't think I would remember."

She said that when the sentence was handed down she was in shock and not sure how to feel about the situation.

"I didn't feel anything, I couldn't feel, I was shaking I was in shock, it took a long time to process what had happened," she said.

"It will definitely close a chapter, there is still a lot of healing to be done, but this, I can start healing more because the chapter is closed."

She says she is now making plans for the future.

She said that she is so grateful for the support the Kerry Rape and Sexual Abuse Centre provided her with during the court process.

"I want to give other people the strength to stand up," she said If I had read something like my story when I was that age [16] I might have sought help."



KERRY RAPE & SEXUAL ABUSE CENTRE

Ways to Support

Listen - To whatever they want to share, being heard is important

Believe - What the person is telling you. Do not interrogate or blame them

Respect - Any decisions they make & let them lead. Do not pressure them

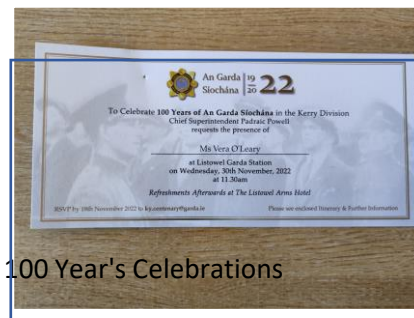
Acknowledge - Their feelings & reassure them that whatever they feel is natural. Do not have expectations of how they should feel

Check - In - Offer support. Do not assume you know what is best for them

FreePhone - 1800 633 333

100 Year's An Garda Siochana Kerry, Cork & Limerick

Our manager was delighted to be invited to attend 100 Years of An Garda Siochana in Kerry, Cork & Limerick which took place Wednesday 30th of November 2022. It was a very uplifting event held in Listowel.



30th Birthday Celebrations



KERRY RAPE &
SEXUAL ABUSE CENTRE



2022 marks the 30th anniversary of the Kerry Rape & Sexual Abuse Centre (KRSAC). In early 1992 a group of committed individuals opened the Centre to provide professional counselling, advocacy and support services to all survivors of sexual violence. This was the first-time survivors of sexual violence in Kerry had an opportunity to avail of a safe, compassionate counselling and support service.

We are celebrating this milestone on Friday 11th March at 6pm with a Candlelight walk through the Tralee Town Park followed by refreshments, music and speeches in the Kerry Diocesan Youth Centre in Tralee. (See attached invite)

The Centre was and remains unique, we are the only specialised free professional service for sexual violence in Kerry. We are committed to healing the hurt of rape and sexual abuse. Our aim is to offer a safe and confidential space where survivors/victims of all ages can be listened to and supported without shame or self-blame. We provide experienced professional counselling and supports to anyone who has experienced any sexually abusive incident at any time in their lives. This could be a recent or past experience of sexual abuse. Vera O'Leary, Manager of the Centre outlined that they are constantly evaluating service provision whilst engaging with survivors on how service levels can be augmented and improved.

The Centre is a space where you hear different voices, the funders, board of directors, staff and volunteers who have helped the Centre grow over the past 30 years. The supporters, allies, organisations and the clients who use our services and share their stories. They have all shaped the Centre.

We are so grateful to all the clients who over the years have trusted us with their stories, it is humbling to work with each and every one of them and joyous to witness the healing and hope.

In the words of a client-

(“I will be forever grateful for all the support and counselling from the staff which helped me on my life’s journey and looking to the future”.)

We continue to draw inspiration from the courage of all our clients.

Vera O’Leary, Manager



30th Celebrations Presentation from Tralee Garda Station

30 Easter Eggs very kindly gifted to us at the Centre to celebrate our 30th Anniversary by Tralee Garda Station 🥰

[#30yearsinbusiness](#)

Pictured - Mike Milner, Liam Ó Conghaile, Vera O'Leary Centre Manager & Mary McGinty

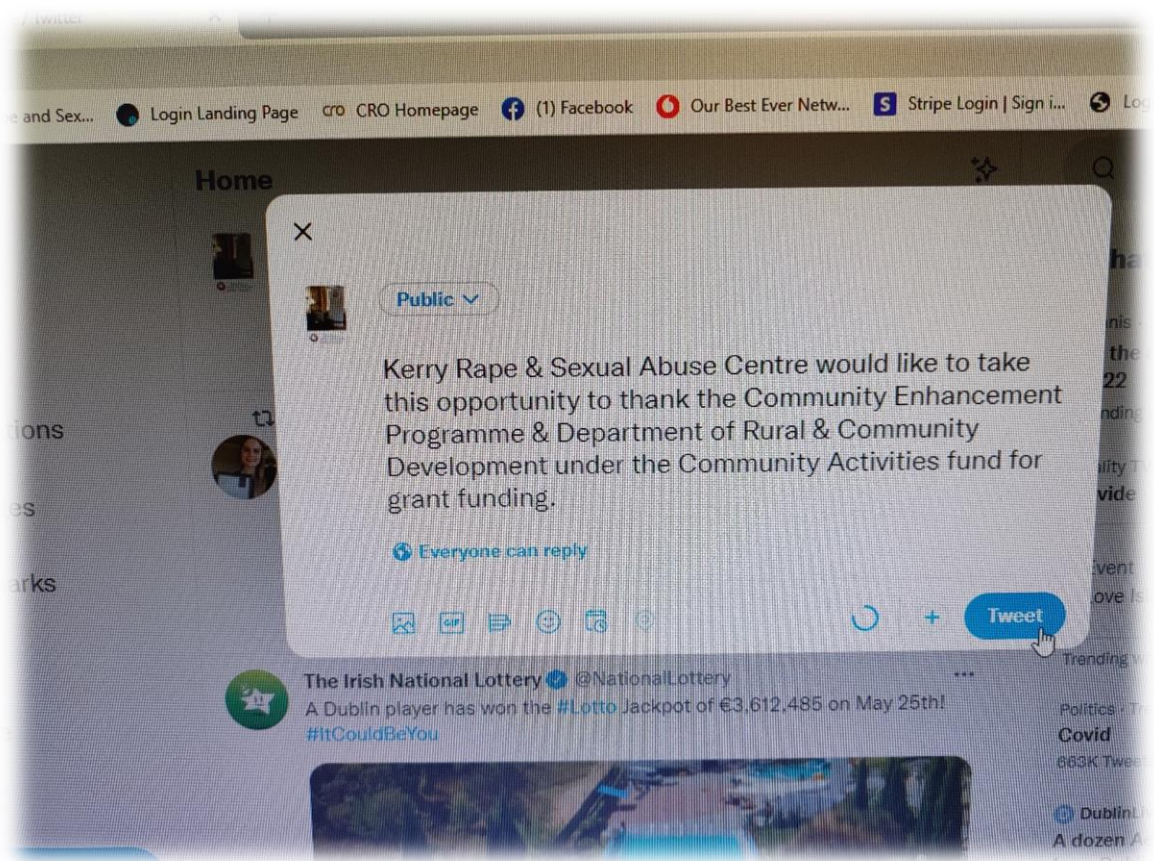


Staff Profile

<i>Name</i>	<i>Experience</i>	<i>Role</i>
<i>Vera O’Leary</i>	<i>Nurse/ Midwife& Accredited Counsellor</i>	<i>Manager/Counsellor</i>
<i>Sinead Kavanagh</i>	<i>Accredited Counsellor</i>	<i>Counsellor</i>
<i>Bernie McCarthy</i>	<i>Psychiatric Nurse& Accredited Counsellor</i>	<i>Counsellor</i>
<i>Cheryl Murphy</i>	<i>Accredited Counsellor</i>	<i>Counsellor</i>
<i>Noelle O’Connell</i>	<i>Accredited Counsellor</i>	<i>Counsellor</i>
<i>Melissa Cournane</i>	<i>Accredited Counsellor</i>	<i>Counsellor</i>
<i>Caroline Fennell</i>	<i>Dip in Business Studies</i>	<i>Administrator/funding</i>
<i>Amber Kavanagh</i>	<i>Accredited Counsellor</i>	<i>Counsellor</i>

List of Funders:

- ***Tusla – Child & Family Agency***
- ***Donations and Fundraisers***
- ***Franciscans***
- ***Kerry County Council (Community Fund)***
- ***HSE Community Dept***



Representation:

The Centre is represented on a wide range of local and national groups.

- *Rape Crisis Network Ireland*
- *Research & Ethics Committee -MTU*
- *Kerry Adolescent Counselling Service – Board of Directors*
- *West Cork Violence Against Women Working Group*
- *Tralee International Resource Centre Board of Directors*

FUNDRAISING INITIATIVES 2022

A huge thank you to all the staff of Mercy Mount hawk Secondary School who organized a fundraiser through Christmas raffles/hampers on behalf of KRSAC. (Pictured Cora Mc Elligott, Caroline Fennell & Ms Kearney)



TRAINING INITIATIVES 2022

Ukraine Information Sessions

Kerry Rape & Sexual Abuse Centre were honored to be part of the Ukraine Information sessions at various venues throughout Kerry which took place from the 12th of September 2022 to 20th October 2022

These information sessions were delivered in conjunction with various organizations in Kerry including, Tralee International Resource Centre, An Garda Siochana, Adapt, Tusla, Listowel Family Resource Centre. The group's hard work and incredible dedication, providing both support and advocacy has enabled the Ukrainian community to settle into life in Kerry.

Ukraine We Support You!!!

WE SUPPORT UKRAINE 🇺🇦

Thinking of the people of Ukraine at this time 💙💛



MTU Kerry Volunteer Day

MTU Kerry Volunteer day took place on the 14th of November. KRSAC were invited to participate along with a wide variety of groups. We would like to thank all of the students who visited our stand. (Pictured Caroline Fennell)



Kerry College Support Session

On the 30th of November, KRSAC were delighted with the opportunity to take part in Student's Support Session which took place at the Kerry College, Clash Campus. It was a great success and big thank you to all the students who dropped by to our stand.

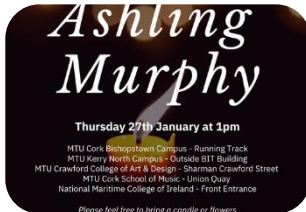
[#kerrycollege](https://twitter.com/kerrycollege)



AWARENESS RAISING INITIATIVES 2022

Ashling Murphy Memorial Vigil

Vigils took place throughout the country in January in memory of the late Ashling Murphy who died brutally in Tullamore Co. Offaly. Our manager, Vera O' Leary was honored to attend various vigils which took place over the course of the month.



MTU Vigils



**Killarney Race
Course Vigil**



**Killarney Race
Course Vigil**



KRSAC

At what may have been an awkward time for many, we still showed up at Killarney Race Course today to say that it's not ok as we remembered Ashling Murphy who was brutally murdered in Tullamore, Co. Offaly at the hands of a violent man.

Well done to Lily Nic Mhaongail, Vera O'Leary & [Navé Coffee House](#) for this very well organised display of support, raising awareness and speaking out on violence against women. We paused and took a minute's silence in remembering the short life of Aishling Murphy.

[#shewentforarun](#) [#rememberingashlingmurphy](#) [#SpeakingOut](#) [#violenceagainstwomen](#) [#killarney](#) [#thelittlememorygallery](#)

International Women's Day 2022

Kerry Rape & Sexual Abuse Centre were delighted to support International Women's Day which took place on the 8th of March. International Women's Day is a focal point in the women's rights movement, bringing attention to issues such as gender equality, reproductive rights and violence against women.



Wishing our fabulous colleagues in [@adaptkerrywomensrefuge](https://twitter.com/adaptkerrywomensrefuge) a very Happy International Women's Day ❤️

Thanks to Catherine and all the staff for the beautiful flowers to mark our 30th Celebration 🎉

16 Days of Action Campaign

This year Kerry Rape & Sexual Abuse Centre took part in a social media campaign, the focus of this year's Women's Aid Campaign is "Zero tolerance" of violence against women. This campaign will highlight behaviours and attitudes that lead to the harassment and abuse of women and looking at all ways that we can build an Ireland where women are safe, respected and equal.

The 16 Days of Action Campaign is an important opportunity to raise awareness and call for changes at an international, national and local level to make women and children safe from abuse.

The campaign ran from the 25th of November (UN Day for the Elimination of Violence Against Women) to December 10th 2022 (International Human Rights Day)

Sexual Violence

Sexual Violence is what happens when someone does not consent to a sexual act. Sexual Violence can happen to anyone, no one ever deserves or asks for it to happen

It is never your fault

#16daysofaction

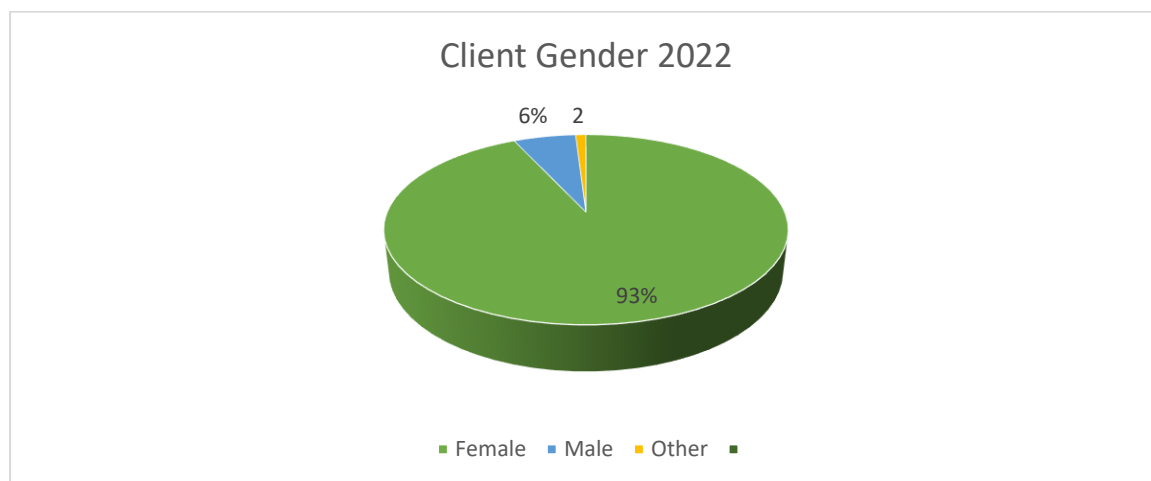
16 Days of Action
25th November - 10th December



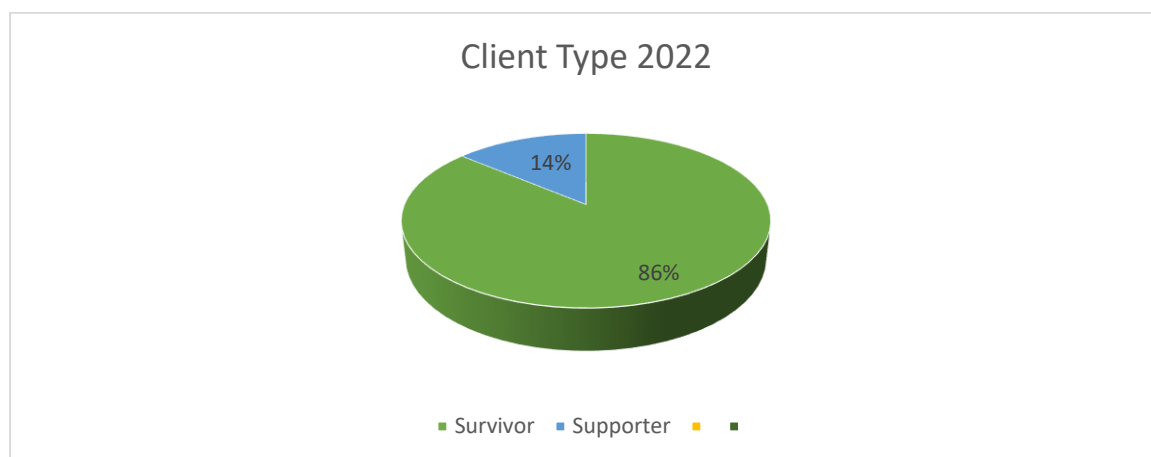
KERRY RAPE &
SEXUAL ABUSE CENTRE

Kerry Rape & Sexual Abuse Centre Statistics 2022

In 2022 the Centre provided 2,520 appointments and there were 209 clients availing of face-to-face counselling, 22 of these clients were under the age of 18. KRSAC had 180 survivors, 166 were female survivors, 12 were male survivors and 2 were other. KRSAC had 29 supporters attending the Centre last year, 22 were female supporters and 7 were male supporters. Also, the Centre saw 128 new clients in 2022, 115 female clients, 12 male clients and 1 other attending the Centre. The abuse began as young as 2 years of age and 99% of all perpetrators were male.



The above pie chart illustrates that 93% of the clients seen in 2022 were female and 6% were male.



The above chart illustrates that 86% percent of clients seen in 2022 were survivors and 14% were supporters.

Appointments 2022

2022 was an exceptionally busy year for the Centre, there were 2,520 appointments provided to clients. These were provided through face to face and online services.

Helpline 2022

A total of 1,651 calls were recorded in our helpline call centre in 2022

989 calls were incoming, and 661 calls were outgoing.

1,214 were client calls.

436 Professional/Other Calls.

Accompaniments 2022

In 2022 the Centre provided 8.5 days of Court accompaniment; this was an invaluable service to the clients who required support throughout the court proceedings. It is vital that victims/survivors are supported during this time.

10 days of Garda accompaniment were provided by the Centre to clients. Garda accompaniment is a critical part of our response and it is vital that victims/survivors are responded to in a non-judgmental and supportive manner, giving information, suggesting options but always allowing the victim to decide what course of action to take. The members of the Protective Services Unit (PSU) continued to avail of the facilities provided by us to take statements from survivors.

Professional Calls 2022

The Centre received over 366 professional calls in 2022 from external organizations such as Gardai, legal services, Social Workers, other Counselling services, youth organizations etc.

These professionals made contact with Kerry Rape & Sexual Abuse Centre on behalf of service users, inter agency groups seeking information and referrals.

Referrals 2022

In 2022 KRSAC received 128 new referrals to the Centre. KRSAC has a diverse referral pathway. Referrals range from the following: Self Referrals, Community Organizations, Mental Health Services, Other Sexual violence Services, Domestic Violence Services, Medical, Gardai and Social Services. Self-Referrals accounted for 50% of referrals seen in Centre.

Social Media Activity 2022

Here at Kerry Rape & Sexual Abuse Centre we use a variety of social media platforms to provide information, offer support and promote training and awareness to our audience. Facebook, Instagram and Twitter are the main tools we use in providing this information.

Over 7,000 people engaged with our face book page over the course of 2022 and over 2,000 people engaged with our Instagram page throughout 2022

Facebook

Just a quick snapshot of an average month of both Facebook & Instagram audience figures.

Audience

Current audience

Potential audience

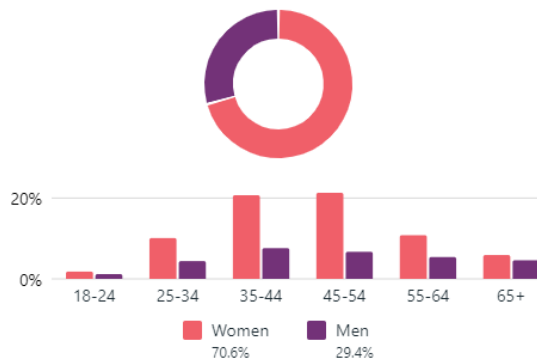
Facebook Page likes ⓘ

2,513

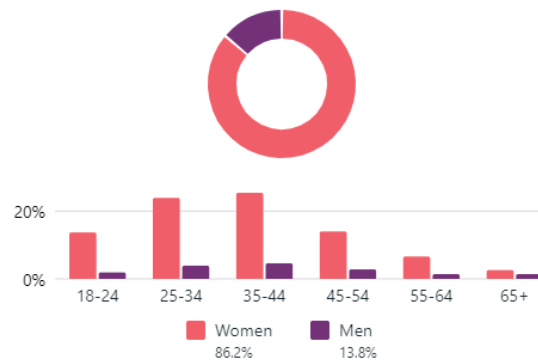
Instagram followers ⓘ

715

Age & gender ⓘ



Age & gender ⓘ



Twitter

One of our other tools we use to deliver information is through the use of Twitter. We find it a very effective method of networking with others and distributing information. Below is an example of a month of activity on our twitter page.

Your Tweets earned **1.4K impressions** over this **31-day** period.

Saturday, December 19, 2022

11 Organic Impressions 21

Tweets 0

50024Dec 6Dec 13Dec 20Dec 27

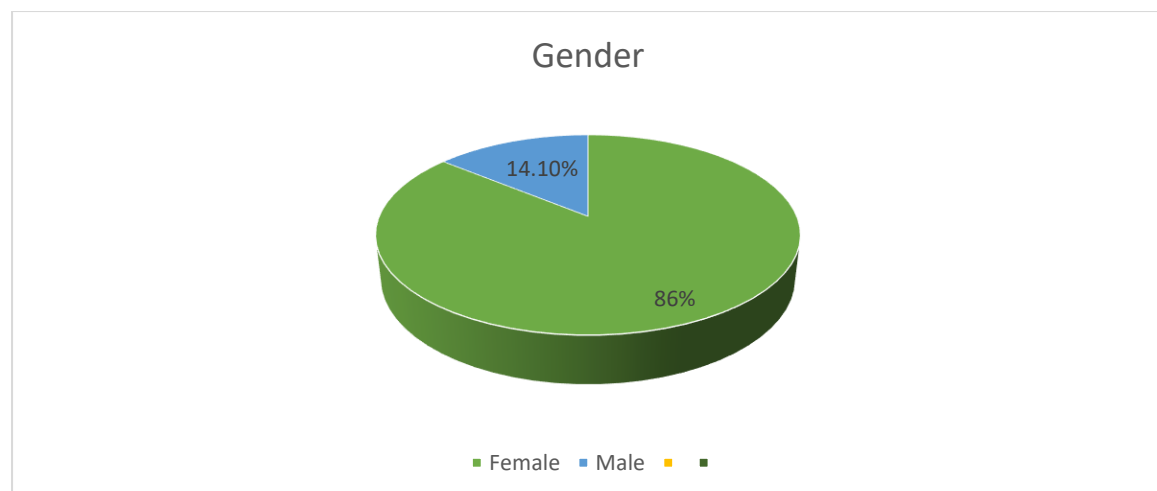
YOUR TWEETS

During this 31-day period, you earned 45 **impressions** per day.

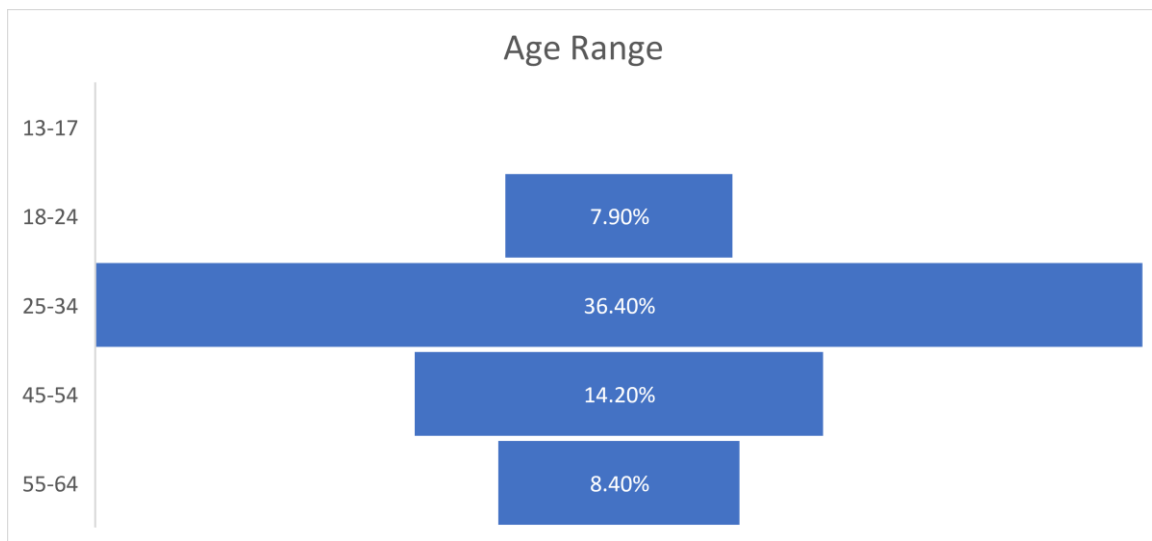
Instagram

Instagram has also become a hugely important social media tool to help promote the Centre. Instagram enables us to produce high quality photos and videos which we can then share through our other social media sites.

During 2022, we had an average of 2,000 people engaging on our Instagram page.



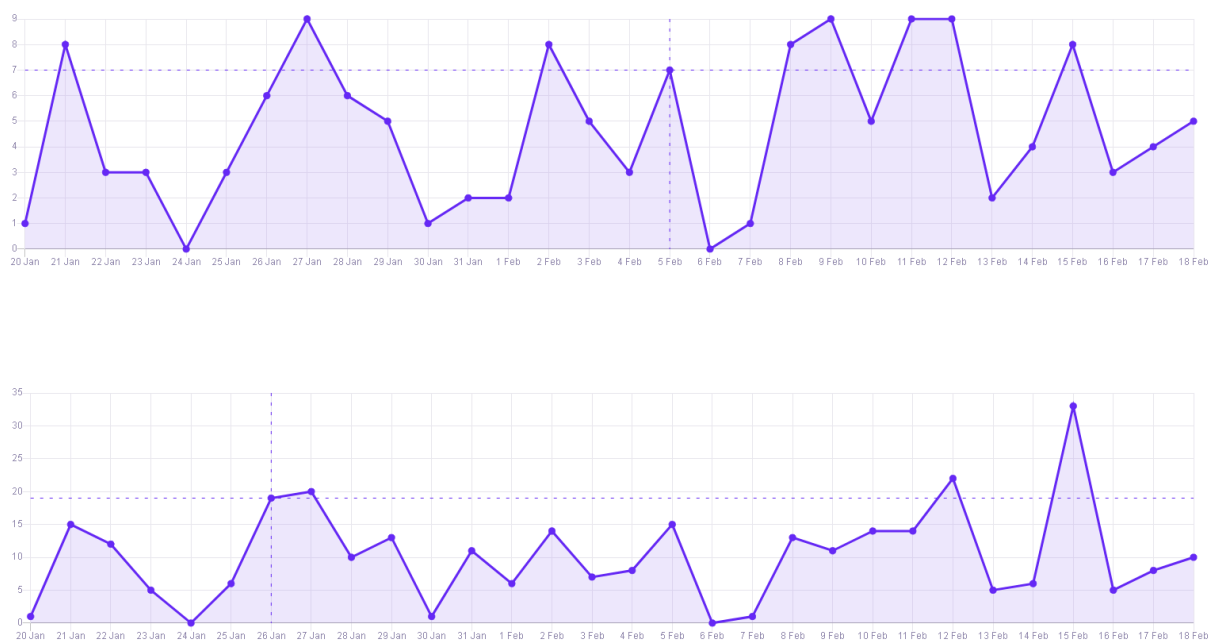
86 % followers were female and 14% were male.



The above chart plots the different age categories which the Centre has engaged in through Instagram. The highest level of engagement appears within the 25 to 34 years old age group.

Website

In 2022 we had a total of 3,980 engaged users to our site.



Legal Status

The Kerry Rape & Sexual Abuse Centre is a registered company limited by guarantee and has charitable status.

Auditor – Joan O’ Sullivan & Co., 12 Denny Street, Tralee, Co. Kerry.

Solicitor – Miriam Mc Gillycuddy, Derryana, Ballyard, Tralee, Co. Kerry.

Company Number: 358498

Charity Registered No: 20027155

Future Plans

In 2022, Kerry Rape & Sexual Abuse Centre applied for planning permission for a permanent, bespoke Counselling Centre located in Reen, Ross Road, Killarney after a site was generously donated by the Clarke family.

On behalf of the stakeholders involved, Kerry Rape & Sexual Abuse Centre would like to acknowledge and thank the generosity and kindness of the Clarke family.

6 NEWS 26.08.2022

PAGESIX KILLARNEY SUPPORT advertiser YOUR COMMUNITY NEWS • GOT A STORY? Call 064 6632215 or email: newsdesk@killarneyadvertiser.ie

Plans underway for new Ross Road counselling centre

It's hoped that the Kerry Rape and Sexual Abuse Centre will get a new permanent home on the Ross Road after a site was generously donated by a local family.

By Michelle Crean

The Kerry charity is now seeking planning permission to develop a bespoke counselling centre in Reen on the Ross Road, after the donation was made by the Clarke family.

The construction of a centre like the one planned has been a long-term ambition of the organisation, the year the Kerry Rape and Sexual Abuse Centre celebrates 30 years in existence.

The centre now awaits the decision of the planning authority and if granted, the build would take approximately 14 months to complete.

Monies to finance the development will be sourced from State funds and charitable donations. The Kerry Rape and Sexual Abuse Centre will also continue to deliver services from Tralee and other outreach locations as needed.

"The new building has been designed with the clients we service core and central in terms of their individual needs," Centre Director, Vera O'Leary, said, outlining the significance of this development.

"The proposed facility will offer our professional and dedicated team of counsellors and support team a permanent home where we can continue to provide safe, confidential and free counselling to survivors of all types of sexual violence and support for non-abusing partners, parents, relatives and friends. This is a milestone moment for the centre, with a stated ambition of ours to develop such a facility for many years."

Chairperson of the Board of Management of the Centre, Brid Mc Elligott in welcoming this development also acknowledged the kindness of the Clarke family.

"On behalf of all stakeholders involved with the centre I would like to acknowledge the generosity and kindness of the Clarke family, in particular Matt Clarke who has championed this proposed development from the outset. Without this philanthropic gesture realising our own building would not have been possible. In supporting our clients and their families on their journey of recovery, it will massively assist our efforts when we can operate from a client tailored, bespoke facility."



NEW CENTRE: Vera O'Leary, Director of the Kerry Rape and Sexual Abuse Centre, says planning is being sought to build a bespoke centre on the Ross Road.
Photo: Michelle Crean

